

VIRTUAL FOOD DRIVE TIPS

SHARE partnered with Food Banks BC to maximize your fundraising for our Food Bank through a Virtual Food Drive platform at <https://bcvfd.foodbank.bc.ca/>
Choose 'Register Now' and select SHARE Food Bank

1. Who can I contact for help?

*If you have any questions at all or want assistance to help set up your donation page, please email **community@sharesociety.ca**.*

2. What is a virtual food drive?

SHARE is a member of Food Banks BC. Food Banks BC and the Greater Vancouver Food Bank (GVFB) partnered to create a Virtual Food Drive platform to help raise funds for all Food Banks BC members.

A Virtual Food Drive allows individuals and groups of all kinds to raise money through an online food drive. It's a very efficient way to maximize your fundraising efforts. It's also easy and fun! Start one with your school, co-workers at the office, as a family project or with a group of friends as passionate about our cause as you are.

Maybe you're having a birthday or wedding this summer and would like your guests to donate in lieu of gifts. You can use a Virtual Food Drive to encourage donations to fund SHARE's Food Bank in our community.



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Virtual Food Drive are in Partnership with Food Banks BC

3. Why a Virtual Food Drive?

Some of the benefits of running a Virtual Food Drive event:

- *Easy to use and manage. Any size donation counts!*
- *It's the greenest, most cost-effective, simple and secure way of all food drives.*
- *It can be a meaningful team-building activity to boost morale while challenging one another between offices in your workplace or grades in your school.*
- *It highlights your group or company's commitment to helping the community by hosting a branded VFD with SHARE.*
- *Donations can be completed within minutes.*
- *It's a great idea to commemorate special moments in life, such as birthdays or weddings, by fundraising and making a real impact.*
- *You may use any major credit card for payment on a secure website.*
- *It saves food banks time and resources incurred by a physical food drive.*
- *Your donations allow food banks to purchase the most needed and freshest items.*
- *All donations made through the Virtual Food Drive are tax-deductible, and you will receive an instant tax receipt via email.*

4. Who can host a Virtual Food Drive?

Anyone can host a Virtual Food Drive.

You can register as an organization or individual, start your own team or join an existing team.

Your event can be customized to meet the needs of your organization, your school or office group, your family, or yourself.



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5. Which registration type should I choose?

Option 1: Organization.

Select this option to start a fundraiser through your organization, school, club, group or within your company.

Option 2: Individual Fundraiser.

Select this option to start a personal fundraiser. This could even be a birthday fundraiser, a fundraiser in memory of a loved one, or a fundraiser in lieu of wedding gifts. The options are limitless!

Option 3: Start a New Team.

Select this option to set up a friendly competition within your school, company or between organizations.

Include Remember the Food Bank or RTFB in your Fundraiser Title.

For example, your company has three floors, and you want to set up a competition between the floors; each floor will get a dedicated page to track its progress, in addition to an overall company page where you can see the results of the three floors combined. This option would also work for a group of friends. You and your friends might want to start a friendly competition to see who can raise the most money within a certain time frame. The winner gets eternal bragging rights! Email us at community@sharesociety.ca if you want to brainstorm fundraising ideas!

Option 4: Join a Team. Select this option if you know that someone from your company or organization has already set up a "team" page.

For example, if you are on the third floor (see option 3 for context), and would like to join the company-wide competition after the other three floors are set up, you can select this option and join the competition.



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6. Can I donate instead of hosting a fundraiser? Yes! If you want to make a donation and not host a fundraiser, you can do so here:

<https://sharesociety.ca/rtfb>

7. What do I do if I have cash or cheque donations?

You can send cheques to the SHARE Family & Community Services. Please DO NOT mail your cash donations. Once received, we can add the donation amount from cheques or cash to your Virtual Food Drive total.

Please email community@sharesociety.ca to make arrangements and to ensure your donation is attributed to the correct fundraiser. Just so you know, for all cheque donations, the minimum donation amount eligible for a tax receipt is \$25.

Please bring or mail cheques to:

SHARE Family & Community Service – Virtual Food Drive

101-2312 St. Johns Street

Port Moody, BC V3H 0L7

Payable to: SHARE Family & Community Services



FAMILY & COMMUNITY SERVICES

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