



# IMAGINE

*a Tri-Cities*

# NIGHT

# OUT

**SPONSORSHIP PACKAGE 2023**



**SATURDAY**

**MARCH 4TH, 2023**

PRESENTED BY



# SPONSORSHIP BENEFITS & VISIBILITY

## PRESENTING SPONSOR | \$20,000 | EXCLUSIVE

- Premier logo placement on all event marketing materials, print and digital
- Logo in an advertisement in The Tri-City News
- Full-page ad on the front cover of IMAGINE Program
- Logo on photo backdrop at the event
- Premier logo placement on event day signage and materials
- Thank you plaque for your place of work
- Logo on IMAGINE auction website
- Click-thru company logo and listing on IMAGINE webpage
- Social media acknowledgments via Facebook, LinkedIn, Twitter, and Instagram
- Recognition at the event from the podium
- Logo projected at the event on theatre big screens
- 30-60 second profile video distributed digitally through SHARE channels
- Invitation to exclusive Sponsor Reception for you and your guests
- 8 reserved seating tickets to IMAGINE

## DIAMOND SPONSOR | \$10,000 | LIMITED TO TWO

- Logo on event marketing materials where all sponsors are featured
- Logo in an advertisement in The Tri-City News
- Half-page ad in the IMAGINE Program
- Logo on event day signage and materials where all sponsors are featured
- Thank you plaque for your place of work
- Logo on IMAGINE auction website
- Click-thru company logo on IMAGINE webpage
- Social media acknowledgments via Facebook, LinkedIn, Twitter, and Instagram
- Recognition at the event from the podium
- Logo incorporated into sponsor slideshow projected on theatre big screens
- Invitation to exclusive Sponsor Reception for you and your guests
- 4 reserved seating tickets to IMAGINE

# SPONSORSHIP BENEFITS & VISIBILITY

## PLATINUM SPONSOR | \$7,500

- Logo on event marketing materials where all sponsors are featured
- Logo in an advertisement in The Tri-City News
- Quarter-page ad in the IMAGINE Program
- Logo on event day signage and materials where all sponsors are featured
- Thank you plaque for your place of work
- Click-thru company logo on IMAGINE webpage
- Social media acknowledgments via Facebook, LinkedIn, Twitter, and Instagram
- Recognition at the event from the podium
- Logo incorporated into sponsor slideshow projected on theatre big screens
- Invitation to exclusive Sponsor Reception for you and your guests
- 4 reserved seating tickets to IMAGINE

## GOLD SPONSOR | \$5,000

- Logo on event marketing materials where all sponsors are featured
- Logo on event day signage and materials where all sponsors are featured
- Thank you plaque for your place of work
- Company logo on IMAGINE webpage
- Social media acknowledgments via Facebook, LinkedIn, Twitter, and Instagram
- Recognition at the event from the podium
- Logo incorporated into sponsor slideshow projected on theatre big screens
- Invitation to exclusive Sponsor Reception for you and your guests
- 2 reserved seating tickets to IMAGINE

## SILVER SPONSOR | \$3,500

- Logo on event day signage and materials where all sponsors are featured
- Thank you plaque for your place of work
- Company logo on IMAGINE webpage
- Social media acknowledgments via Facebook, LinkedIn, Twitter, and Instagram
- Recognition at the event from the podium
- Logo incorporated into sponsor slideshow projected on theatre big screens
- Invitation to exclusive Sponsor Reception for you and your guests
- 2 reserved seating tickets to IMAGINE

# SPONSORSHIP BENEFITS & VISIBILITY

## FRIENDS OF SHARE | \$2,000

- Logo on event day signage and materials where all sponsors are featured
- Thank you plaque for your place of work
- Company logo on IMAGINE webpage
- Recognition at the event from the podium
- Logo incorporated into sponsor slideshow projected on theatre big screens
- Invitation to exclusive Sponsor Reception with purchase of one or more ticket(s)

## IN-KIND

In-kind opportunities are available for Entertainment, Photography, Videography, Printing, Media & Advertising, Prizes, and more...

In kind sponsorship packages will be customized based on the value of product or service provided.

## CONTACT US FOR SPONSORSHIP INFORMATION

To discuss your sponsorship ideas, please contact Darcel Moro at [darcel.moro@sharesociety.ca](mailto:darcel.moro@sharesociety.ca)

To donate a silent auction prize for IMAGINE, please contact [community@sharesociety.ca](mailto:community@sharesociety.ca)

